



WOMEN IN PUBLIC FINANCE  
CHICAGO CHAPTER

## Chicago Women in Public Finance 2019 Sponsorship Request Letter

Monday, September 17, 2018

Esteemed colleagues, members, and corporate partners:

On behalf of Chicago Women in Public Finance ("Chicago WPF"), thank you for helping us make 2018 a resounding success!

Founded in 1997, Women in Public Finance started out with a focus on the mid-west region which has expanded over the years to draw interest from all over the United States. In 2010, Women in Public Finance amended its bylaws to recognize regional chapters and affiliates, and we are proud to have incorporated the Chicago Chapter in 2016. Participants in our organization include state and local government issuers, not-for-profit issuers, investment bankers, attorneys, financial advisors, rating agency analysts, bond insurers, and trust officers among others.

**2018 In Review.** With the help of our corporate partners, Chicago WPF has hosted several successful social, educational and charitable events thus far in 2018. This includes raising over \$5,000 to support the Chicago Summer Business Institute, sold out panel discussions, building our mentorship program, spreading awareness of Chicago WPF throughout Chicagoland, gathering for intimate networking dinners, participating in community give back, and creating networking opportunities for women in the industry. All of these amazing opportunities would not be possible without the generous support of our sponsors!

We are very excited to also announce the first ever Chicago WPF conference to take place in Spring 2019. More details will be coming soon, but we hope to see many of you there.



**2019 Sponsorship Request.** With your support, we seek to build on the successes of 2018 by generating sponsorships to continue delivering valuable opportunities for our members and the Chicago public finance community. Beginning in 2019, corporate sponsors will have a choice to be an annual sponsor or conference-only sponsor, both of which will come with recognition at our many events, verbal acknowledgement during events, e-mail communications through our large database and visibility on the Chicago WPF website. Annual sponsors will again get the opportunity to participate at various levels based on several of our favorite Chicago landmarks.

On behalf of Chicago Women in Public Finance, thank you for your support and consideration!

Sincerely,

Kathleen Belden  
President



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## 2019 CHICAGO WPF SPONSORSHIP REGISTRATION

Contact Name and Title: \_\_\_\_\_

Company Name (**as it will appear in all printed materials**): \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Please email a hi-resolution file (\*.eps preferred) of your company's logo to [info@chicagowpf.com](mailto:info@chicagowpf.com) for inclusion on our website and advertising materials.

### Chicago WPF Annual Sponsorship Categories

*Please check applicable option*

**Willis Tower**  
**\$4,000**



- 5 complimentary registrations for the Chicago Conference
- Commemorative tokens denoting firm support
- Name/logo on all event invitations, signage, banners, and programs\*
- Name/logo on ChicagoWPF website\*
- Complimentary attendance for all educational events

**Navy Pier**  
**\$2,500**



- 3 complimentary registrations for the Chicago Conference
- Commemorative tokens denoting firm support
- Name/logo on all event invitations, signage, banners, and programs\*
- Name/logo on ChicagoWPF website\*
- Complimentary attendance for all educational events

**Millennium Park**  
**\$1,000**



- 2 complimentary registrations for the Chicago Conference
- Commemorative token denoting firm support
- Name/logo on all event invitations, signage, banners, and programs\*
- Name/logo on ChicagoWPF website\*
- Complimentary attendance for all educational events

**Buckingham Fountain**  
**\$500**



- 1 complimentary registration for the Chicago Conference
- Name/logo on all event invitations, signage, banners, and programs\*
- Name/logo on ChicagoWPF website\*
- Complimentary attendance for all educational events

\*Please note that the size of your company's name/logo will be based on your sponsorship level.



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## Chicago WPF Conference-Only Sponsorship Categories

*Please check applicable option*

### Reception Sponsor

**\$3,000**

*Limit 2*

- 
- “Presented by” on all marketing material related to the Chicago Conference reception
  - 4 complimentary registrations for Chicago Conference
  - Name/logo on Chicago Conference invitations, signage, banners, slideshows and programs
  - Name/logo on ChicagoWPF website specific to the Chicago Conference

### Lunch Sponsor

**\$3,000**

*Limit 2*

- 
- “Presented by” on all marketing material related to the Chicago Conference lunch
  - 4 complimentary registrations for Chicago Conference
  - Name/logo on Chicago Conference invitations, signage, banners, slideshows and programs
  - Name/logo on ChicagoWPF website specific to the Chicago Conference

### Breakfast Sponsor

**\$2,500**

*Limit 2*

- 
- “Presented by” on all marketing material related to the Chicago Conference breakfast
  - 3 complimentary registrations for Chicago Conference
  - Name/logo on Chicago Conference invitations, signage, banners, slideshows and programs
  - Name/logo on ChicagoWPF website specific to the Chicago Conference

### **NOTES:**

Please return this form as soon as possible with your check payable to “Women in Public Finance Chicago Chapter,” and remit payment to:

Elizabeth Kim  
Loop Capital Markets  
111 W Jackson Blvd, Suite 1901  
Chicago, IL 60604

Please also email the completed form to [info@chicagowpf.com](mailto:info@chicagowpf.com) to confirm your sponsorship in advance of Chicago WPF receiving payment.